

Who the heck is



?

## Credits

- Based on the presentation created by DanDineenUoB on SlideShare:
- <http://www.slideshare.net/DanDineenUoB/show-tell-who-is-hugo>

tl;dl

Hugo is a static site generator

Which is better? **Static** or  
Dynamic?

Previous assumptions made about Static content make it seem like an out-dated technology:

<https://www.youtube.com/watch?v=hlg6q6OFoxQ>

Dynamic sites use databases  
which can make things a bit

Scary:

[https://www.youtube.com/watch?v=f\\_XU0-G\\_4Xs](https://www.youtube.com/watch?v=f_XU0-G_4Xs)

Sorry, wrong link... Here is a demonstration of defacing a website through **SQL injection**:

<https://www.youtube.com/watch?v=d-Hgk9vDHss>

# Static content can be powerful

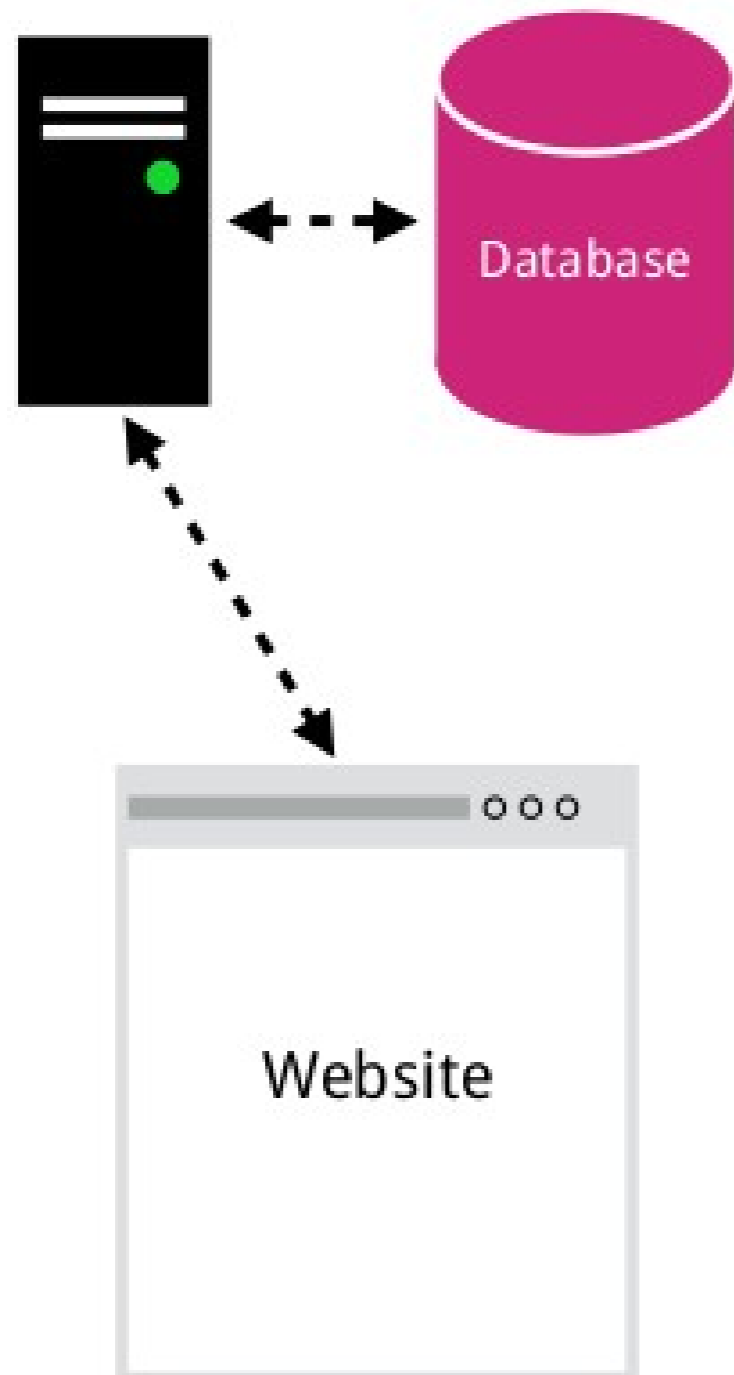


Really!

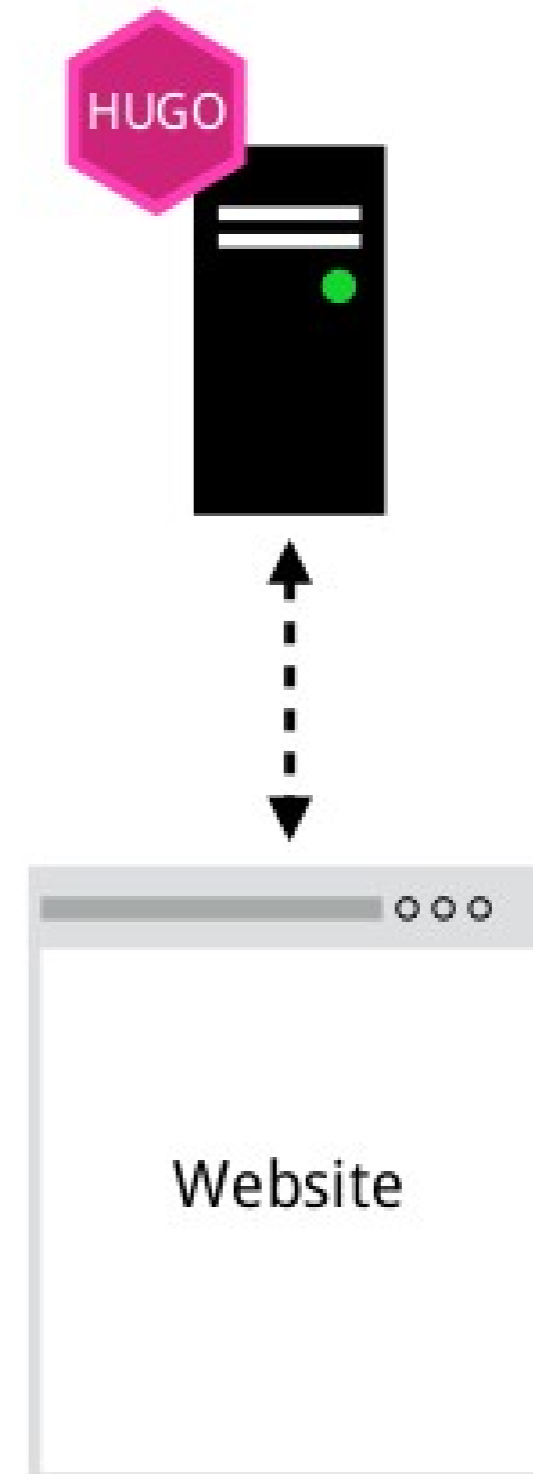


```
> Install & use Hugo  
> via the commandline  
> There's no GUI :- (
```

## Dynamic site



## Static site







# Performance

Static assets are super **quick** and super **robust**

You can use **Hugo** at the end of your publishing process to turn structured content into HTML.



Save your content in the editor,  
publish & **Hugo** goes to work...



# Try for yourself

[http://wiki.qclug.com/wiki/qclug\\_presentations/hugo](http://wiki.qclug.com/wiki/qclug_presentations/hugo)